



September 13, 2013

Greyhound 5k Sponsor List Continues to Grow; Event Set for Oct. 5

The sponsorship list for the Second Annual Greyhound 5k Run/Walk continues to grow as the October 5 event approaches. Twenty-three sponsors have joined the effort to make the 2013 race even bigger and better than last year.

“The response we’ve received from local businesses has been fantastic,” said Patti Coleman, MSCC Director of Advancement who is coordinating the event. “The generosity of our sponsors is helping us put together another first-class event that will be great for our community.”



Southland Park Gaming & Racing continues as the event’s Title Sponsor, and Lenny’s Sub Shop returns as the Food Sponsor. Evolve Bank and Trust has joined the effort as a Platinum Sponsor.

Gold Sponsors include Flash Market, Ford of West Memphis (the most recent addition to the list), and Steele-Guiltner Tire Center.

The list of Silver Sponsors features AirPro, Arkansas Distributing Company, Barton Powersports, Comfort Suites, Fidelity Insurance, Fidelity National Bank, First Community Bank of Eastern Arkansas, The Fogleman Firm, Holly Chevrolet, Monster Energy, Quality Flooring, Schneider International, Southern Pipe, and Start 2 Finish Event Management of Memphis.

Acme Pest Control, CareerPro Drug Screening, and BBA Solutions (bookstore at MSCC) are also supporting the event.

In addition, Upper Limit Aviation, which is working with MSCC to deliver professional pilot training, will have a video camera-equipped helicopter in the air during the event.

MSCC, in collaboration with Start 2 Finish, will host the event on Saturday, Oct. 5, at 9 a.m. The registration fee is \$20 (through Sunday, Sept. 29) and includes a tech T-shirt, sub sandwiches from Lenny's, and fresh fruit provided by Southland. Proceeds from the event will go to the MSCC Athletic Booster Club for basketball scholarships.

Beginning Sept. 30 and continuing through race day, the registration fee is \$25. Online and mail-in registration options are available at greyhound5k.racesonline.com.

Mail-in registration forms must be postmarked by Sept. 28, 2013. Participants who select this option will need to fill out their information online, print the summary sheet, and send it in with their check. Online signup, which includes electronic payment options, closes at midnight on Thursday, Oct. 3.

Race-day registration will be available on the MSCC campus from 7:30 to 8:45 a.m. on Oct. 5.

The 3.1-mile walk-run, which drew 396 registrants from 34 cities and towns from three states last year, will feature a new route that highlights the MSCC campus and takes runners through the neighborhood west of the West Memphis Country Club. The 5k will begin and end at the College's \$9 million Marion Berry Renewable Energy Center.

The top three male and female finishers will receive cash prizes. Awards will be given in the following categories: Top 3 Male and Female Winners, Top Masters Male and Female, Top Grand Masters Male and Female, and Top 3 in age categories 9 & Under, 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, and 65+.

In conjunction with the 5K, MSCC will also host a 400-meter "Pup Dash" for younger participants. The entry fee for the "Pup Dash" is \$10 and includes an event T-shirt and the chance to win awards. Weather permitting, youngsters will also have the opportunity to play in an inflatable park after the race.

For people who want to support the scholarship effort but don't want to walk or run, the College is offering a "Spirit Runner" registration which costs \$15 and includes a tech T-shirt.

Start 2 Finish, one of the premier health-oriented event management companies in the region, will manage and chip time the run. S2F will provide top-of-the-line technology including touch-screen kiosks so participants can look up their time at the end of the race, live video feed of the finish line activities, and flat-screen TV monitors scrolling up-to-the-minute race times to make the Greyhound 5K a first-rate event.

Post-race events will include live entertainment by the New Snearly Ranch Boys and booths by local vendors who will display products/services.

To monitor and receive updates about the event, runners can go to <http://www.facebook.com/greyhound5k> and click on “Like.”

Area businesses interested in joining the effort still have the opportunity to become sponsors at various investment levels. Additional ways to participate include donations of prizes and/or gift certificates for drawings.

For additional information about the Greyhound 5K, contact Coleman at (870) 733-6764 or email her at pdcoleman@midsouthcc.edu.